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Putzmeister farther along the road to success

The Putzmeister group of companies produces and markets products in the following areas: concrete delivery and mixing technology, mortar machines, subsurface/mine and Industrial pumps. With sales of 691.2 M EUR in business year 2014 the Putzmeister Group was able to achieve good growth of 10%. This rise was based on a sharp increase in business volume in North America in particular. 2014 sales in Germany once again reached the previous year's level of 54.6 M EUR.

In Germany capital was put into a new test centre in Aichtal. The modernisation and expansion of the training workshop was completed as well. In Mexico Putzmeister invested in a new facility for the production of transit mixers (or truck mixers) for the American markets.

At Putzmeister health care is taking on an important role. Putzmeister recently launched a stellar corporate health management policy that is ranked among the best. Putzmeister was honoured with the "Corporate Health Award" for a wide range of activities in Germany, which was announced by the trade journal in cooperation with TÜV Süd and EuPD Research Sustainable Management.

As a German company operating globally the Putzmeister Group pursues a multicultural approach in a healthy balance between locations in and outside of Germany. At the end of 2014 there were 1,254 employees working at the domestic locations and 1,797 employees at the foreign locations. Putzmeister had employees from 26 nations on the payroll at the same time.

For 2015 Putzmeister is assuming increasing business activity on a progressive scale. Despite worldwide excess capacities, in the building construction sector in particular, Putzmeister is continuing to successfully expand its market position. Strategic investments are being pursued to keep the company on the road to success over the long term.

About the Putzmeister Group

The Putzmeister Group develops and produces machinery of high technological quality in the fields of concrete conveying, truck-mounted concrete pumps, stationary concrete pumps, placing booms and accessories, plant technology, conveying viscous industrial materials through pipes, concrete placement and transporting excavated material from tunnels and below ground, mortar machines, plastering machines, screed conveying, injection and specialist applications. Market segments include the construction industry, mining and tunnelling, large industrial projects, power plants and sewage treatment plants, as well as waste incineration plants, all over the world.